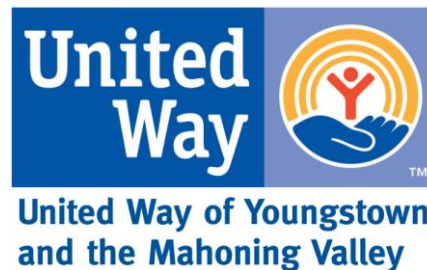


Press Release

FOR IMMEDIATE RELEASE

December 8, 2009



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United Way's "Come Fly With Me" Online Giving Promotion Chance to Win 2 Airline Tickets!

From now until midnight on December 31st, all online donations of \$25 or more to the United Way of Youngstown and the Mahoning Valley will be entered into a drawing for roundtrip tickets for two to Myrtle Beach from Pittsburgh.

The promotion is being held in conjunction with the launch of the United Way's new online giving website. To enter the contest, visit www.ymvunitedway.org and click Donate Now!

The airline tickets were donated by Myrtle Beach Direct Air. The promotion is limited to one entry per person and the winner will be notified on January 5, 2010. Baggage is not included and certain blackout dates apply. The voucher must be used by 10.31.10.

The promotion will run through December 31st. For more information, please call the United Way office at 330.746.8494 or visit www.ymvunitedway.org.

ABOUT THE UNITED WAY OF YOUNGSTOWN AND THE MAHONING VALLEY

In existence since 1919, the United Way of Youngstown and the Mahoning Valley is a non-profit organization that raises and distributes funds to over 70 programs of 27 local health and service agencies. Each year, approximately one out of every four people in the Mahoning Valley receives services from a United Way-funded agency. The mission of the United Way of Youngstown and the Mahoning Valley is to improve lives by mobilizing the caring power of the Mahoning Valley.

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