

2010 Sponsorship Opportunities

Event Sponsor - \$7,500

- Title sponsor of event
- Opportunity for company name and logo to headline all promotional material (banner, flyers, correspondence, press releases, advertisements, etc.)
- Opportunity to participate in radio and television promotion
- Company representative to assist with awards presentation
- (4) Amateur fishing entries *

Kids Fish & Fun Event Sponsor - \$3,000

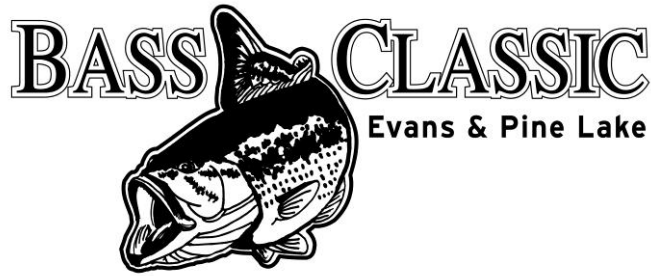
- Title sponsor of Kids Fish & Fun event
- Opportunity for company name and logo to headline all promotional material for the Kids Fish & Fun Event (flyers, correspondence, press releases, advertisements, etc.)
- Opportunity to participate in radio and television promotion
- (2) Amateur fishing entries *

Corporate Sponsor - \$1000

- Company name and logo to appear on all promotional material and displayed at event
- (1) Amateur fishing entry *

Contributor – up to \$1000

- Company name displayed at event
- (1) Amateur fishing entry for contributions of \$300 or more *



SPONSORSHIP AGREEMENT

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Our organization agrees to sponsor the 2010 Bass Classic in the amount of \$ _____

- Check enclosed (made payable to United Way of Youngstown and the Mahoning Valley)
- Charge our credit card: Visa Mastercard American Express Discover
- Account Number: _____ Exp. Date: _____

Please send invoice

Enclosed is a camera-ready company logo (Event and Corporate sponsors)

(Logos can also be emailed to tmady@ymvunitedway.org)

***Event and Corporate Sponsors and Contributors of \$300 or more:** Please indicate the name of your amateur participant(s) and have them complete and return the enclosed Amateur Registration Form

Name: _____ Name: _____

Please mail, fax or email completed sponsorship agreement by March 1st to:

Tara Mady
 Director of Marketing
 United Way of Youngstown and the Mahoning Valley
 255 Watt Street, Youngstown, OH 44505
 Fax: 330.746.4525
 Email: tmady@ymvunitedway.org